

Roll No.

Total No. of Pages :02

Total No. of Questions : 18

**BBA (2014 to 2017) (Sem.-4)**  
**FINANCIAL MANAGEMENT**  
Subject Code : BBA-402  
M.Code : 71204

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

**SECTION-A**

**Answer the following :**

1. Traditional approach of Financial Management
2. Investment decisions
3. Profit Maximization
4. Capital Budgeting
5. Post Pay-Back period
6. Formula of Net Present Value Method
7. Meaning of Cost of Capital
8. Measurement of Cost of Capital
9. NI Approach
10. Working Capital with formula

## SECTION-B

### UNIT-I

11. Explain the Modern Approach of Financial Management along with its scope.
12. Discuss Profit maximization vs. Wealth maximization in detail.

### UNIT-II

13. Discuss the various techniques of Capital Budgeting.
14. Explain Profitability Index Method and define Post-Pay Back Period.

### UNIT-III

15. Discuss in detail the concept of Cost of Capital and its measurement.
16. What do you mean by Cost of equity shares and Cost of debt? Discuss in brief.

### UNIT-IV

17. Explain the following :
  - (a) Capital Structure
  - (b) MM Approach
18. What are the various sources of Working Capital?

**NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.**